



Welcome To Our Smile Rewards Program

Creating a beautiful smile requires both a commitment from us and the cooperation of you, our fabulous patient. With that in mind, we are excited to introduce our Smile Rewards Program! Our program was created as a way to recognize all of your hard work by awarding you with fantastic rewards as you progress along your orthodontic journey.

You may redeem great prizes on our website for as low as 50 points. Look for additional contest information at our office, on Facebook, or our website to earn even more points and to see the latest updates in our Rewards Program!

You can view your points any time at www.BuchlerOrthodontics.com. Click on the Smile Rewards card icon and enter your 16-digit rewards number and 4-digit password to check your current points. View the on-line Reward Guide and check for special contests and gifts. If you have any questions, talk with any of our team members!

Gift Redemption Menu

Points Earned	Gift Card Amount	Prize Option Examples
50	\$5	McDonalds, Starbucks, or Subway Gift Card
100	\$10	Target, iTunes, Claire's, Chili's, or WalMart Gift Card
150	\$15	Amazon, Best Buy, WalMart, or iTunes Gift Card
200	\$20	Build-A-Bear, Toys "R" Us, or Bath & Body Gift Card
250	\$25	Sports Authority, Borders, Target, or WalMart Gift Card
500	\$50	Game Stop, Old Navy, Best Buy, or Toys "R" Us Gift Card
1000	\$100	Target, Macy's, Footlocker, or Best Buy Gift Card

Visit our website www.BuchlerOrthodontics.com for more prize options, new ways to earn points and special contests!

Reward Rules

- Reward card must be present to receive reward points.
- Replacement cards are available for a 5 point purchase.
- Rewards are given at regular scheduled appointments.
- Points or gift cards are not redeemable for cash.
- Points and prizes are subject to change at anytime.
- Dental reward points are available when returning a completed dental certificate.





Earn Points On Your Smile Rewards Card

During each appointment, points will be awarded for outstanding cooperation in each of the following areas. To redeem your points, visit us online or speak with any of our team members!

Fun Happens While Preparing for Braces

Graduation from Kids Club to active treatment	25
Bringing your Kids Club card to your appt.	2
Showing your Kids Club card at siblings appt.	2
Scheduling your next appointment before leaving	2
Writing a story about how you lost your tooth	2
Each baby tooth lost	2

Being a Great Patient Has Its Rewards

Scheduling treatment same day as exam	20
New patient exam	10
Congratulations! You've started treatment	5
WOW your treatment was a success!	5
Excellent oral hygiene	2
Being on time	2
Nothing loose or broken	2
Less preferred appointment time	2
Brushing before appointment	2
Wearing elastics as instructed	1

Seeing your Dentist Regularly is Important

Dental cleaning/exam	10
Requested dental treatment complete	10
No cavities	5

Great Ways to Earn Extra Points

Referring a friend	50
LIKE our Facebook page	25
Online practice review	10
Patient celebrity or photo or article	5
Having an appointment on your birthday	5
Sign up for email/text reminders	5
Upload photo with you and a friend that doesn't have braces	5
Upload profile photo of you and your dentist	5
Participating in office contest	1
Each A on your report card	1